

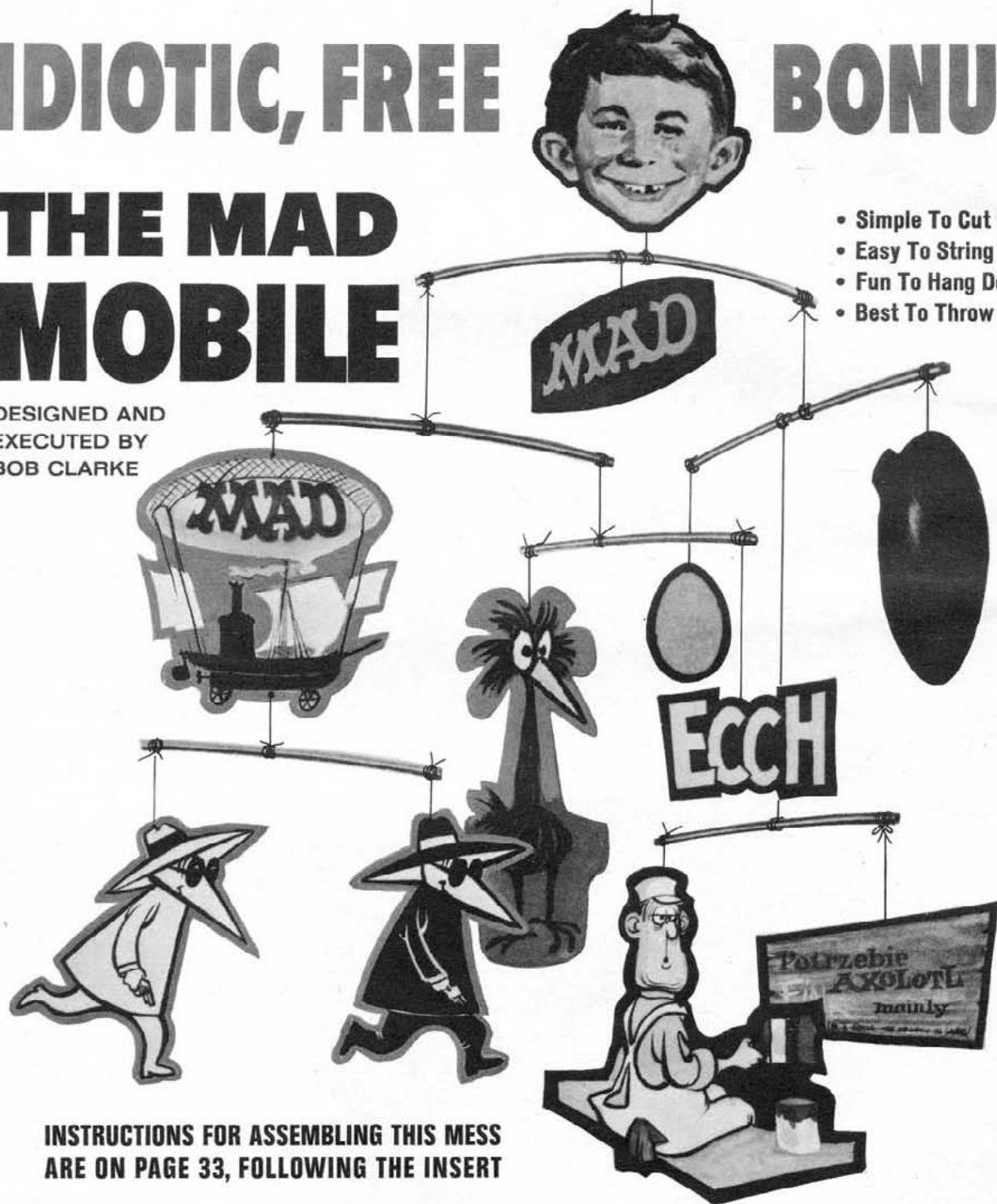
HERE'S YOUR

IDIOTIC, FREE BONUS

THE MAD MOBILE

DESIGNED AND
EXECUTED BY
BOB CLARKE

- Simple To Cut Out!
- Easy To String Up!
- Fun To Hang Down!
- Best To Throw Away!



INSTRUCTIONS FOR ASSEMBLING THIS MESS
ARE ON PAGE 33, FOLLOWING THE INSERT



Potrzenie

AXOLOTL

mainly...

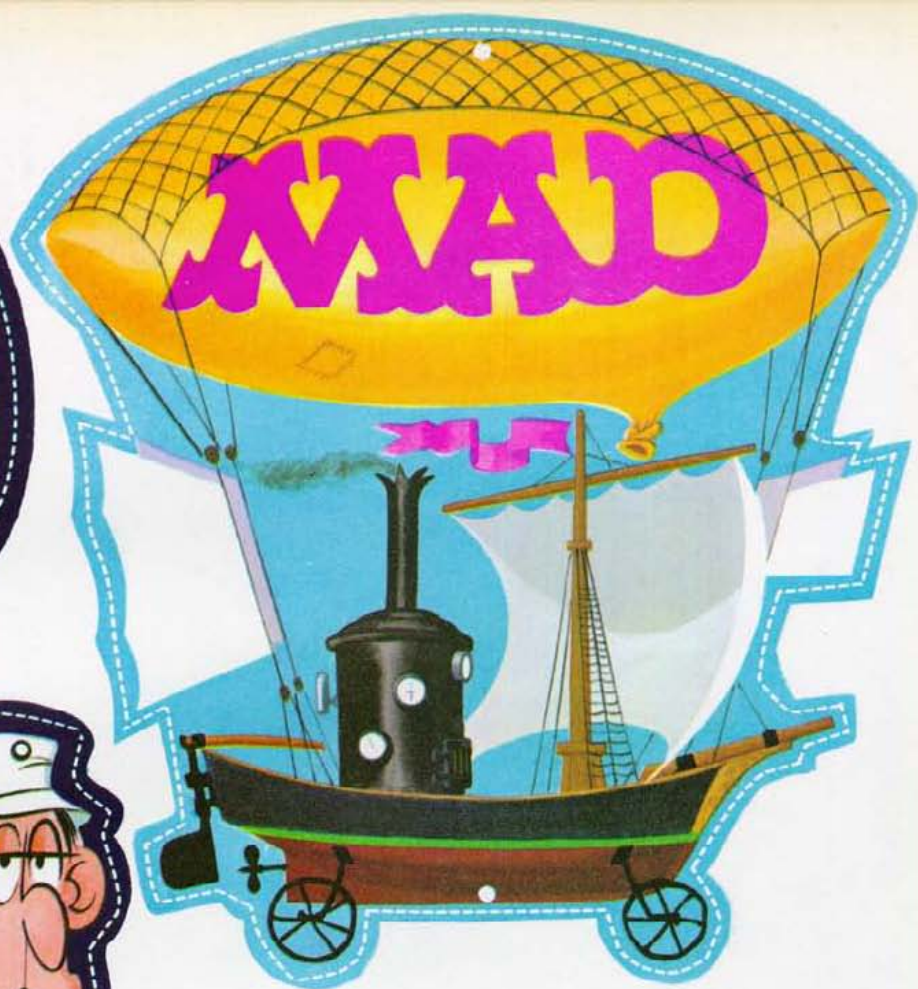
FINK

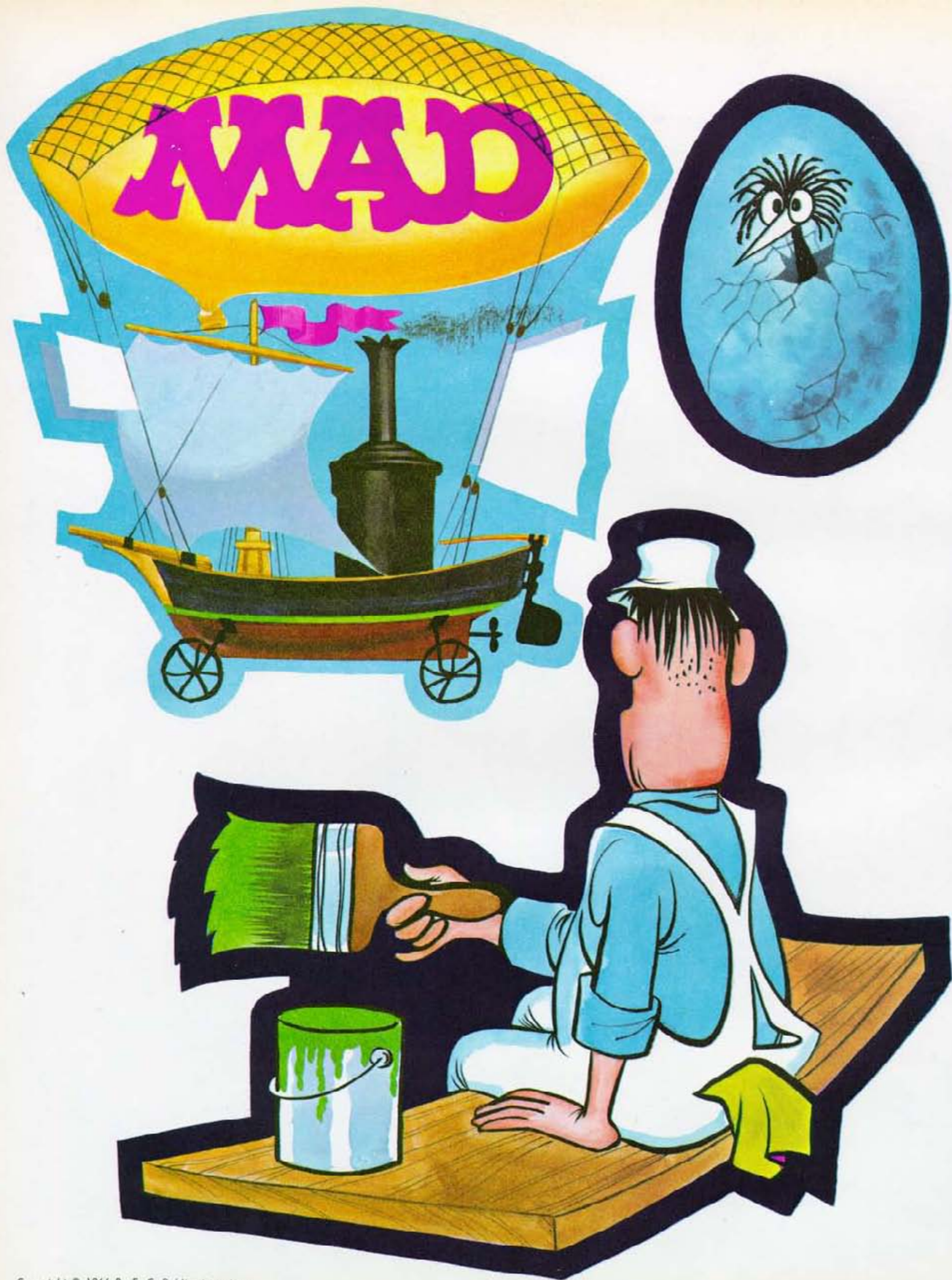
IT'S CRACKERS TO SLIP A ROZZER THE DROPSY IN SNIDE!





POIUYT
fershlu^gginer
MOXIE
CLOD
I HAVE ONE GRUNCH BUT THE EGGPLANT OVER THERE!





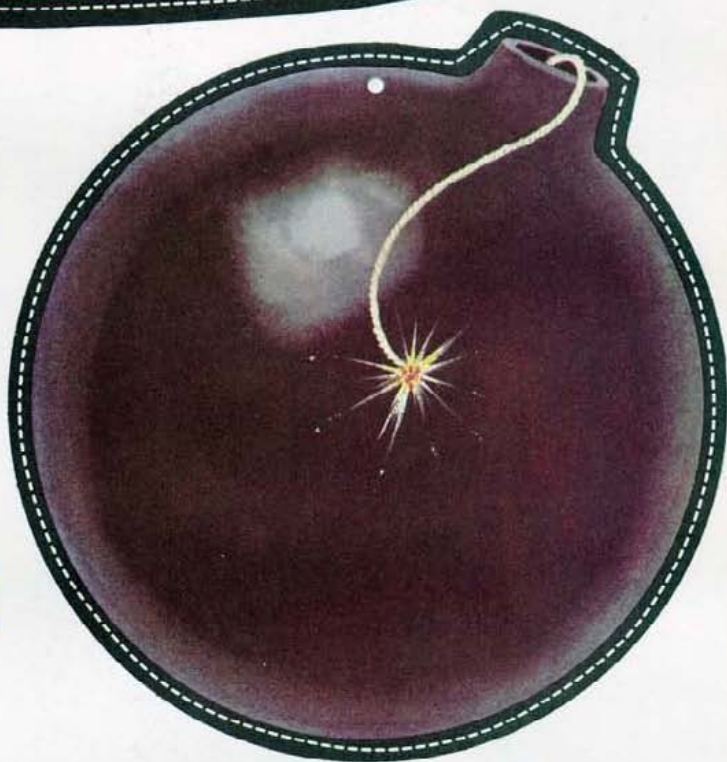
MAD



ECH



MAD



ECCH



INSTRUCTIONS FOR ASSEMBLING THE MAD MOBILE

Okay, Gang, here we go! Follow these simple instructions, and you'll be the proud owner of this colorful, artistic and amusing dust-catcher. The first and most important step is to buy this Annual. So stop standing around, thumbing through it, trying to read it for free, and pay the man! The next step is to obtain the materials needed to connect the various units of the Mobile together. These consist of a package of "King Size Plastic Straws", a spool of thread, a needle, and a pair of scissors. (The last three items can be found in your Mother's sewing basket, under that pile of holey socks. The Plastic Straws, however, will have to be purchased at a store—unless, of course, your Mother has a rather unusual method of darning socks.)

Now find yourself a large table, a bare floor, or a small football field to spread the items out on. Next, take your scissors and carefully cut out the individual MAD Mobile units on their dotted lines. (An alternative would be to use a razor blade, if you happen to like the sight of blood. Mainly because that's what you'll be seeing when your old man spots those razor-cut-marks on the table.)

After all the parts are cut out, lay them out in the approximate position shown in the diagram above. Then, measure and cut the Plastic Straws to the sizes indicated, and place them in their correct positions. So far, everything has been fairly simple. Now comes the hard part: Thread a needle!

As soon as your eyes come back into focus, attach slightly more than the indicated length of thread to each Mobile unit by piercing it with the threaded needle at the point indicated by the white dot, and tying a firm knot. The other end of the thread is then attached to the end of the straw in the same manner, piercing the straw about $\frac{1}{8}$ " from the end. However, where the threads are attached to the centers of straws, **DO NOT PIERCE!** Wrap thread around middle of straw twice and tie a knot! This will enable you to slide the straw back and forth to balance it after Mobile is completely assembled. When all Mobile units and straws are connected as per diagram, hang the Mobile from the top thread and adjust the wrapped threads at the centers of the straws until they (and their hanging units) balance horizontally, everything falls apart, you tear your hair out, and you swear never to buy MAD again.